



Friday Flash

September 30th, 2016

Fall Leadership Conference

This year's fall leadership conference will once again be held at Great Bay Community College on November 18th, 2016. The conference will begin with registration being between 8:00AM and 8:30AM and Opening Ceremony starting at 8:30AM and with the conference ending at 1:00PM.

Registration for the Conference is now open online <http://www.skillsusa-register.org/Login.aspx> and the cost will be \$15.00 per person. Reminder-students attending do not need to be SkillsUSA members. This event is a great opportunity for students to learn more about SkillsUSA NH prior to choosing to join their local chapter.

2016 Fall Leadership Conference Agenda

November 18, 2016

8:00AM - 8:30AM Registration and Check-In

8:30AM – 9:30AM Opening General Session

- Introduction of 2016-2017 State Officer Team
- Opening Ceremony
- Welcome to Fall Conference, State President
- Introduction of Keynote Speaker, State Treasurer
- Keynote Speaker, Tim Lawrence, SkillsUSA Exec. Director
- Introduction of State Director, State Secretary
- Welcome and Instructions, Joshua Brunk, State Director

9:40AM – 12:00PM Student Workshop Sessions

- 9:40AM – 10:00AM Session 1
- 10:10AM – 10:30AM Session 2
- 10:40AM – 11:00AM Session 3
- 11:10AM – 11:30AM Session 4
- 11:40AM – 12:00PM Session 5

Advisors Sessions

- 9:40AM – 10:45PM Tim Lawrence, Exec Director
- 10:45AM – 11:00AM Break
- 11:00AM – 12:00PM Joshua Brunk, State Director

12:00PM – 12:30PM Lunch

12:30PM – 1:00PM Closing Session

- How to apply today to your Chapter, State Vice-President
- Introduction of SkillsUSA BOD Member, State President
- Thanks You from BOD, Board Member
- Closing Ceremony, 2016-2017 State Officer Team

2016 Student and Advisor Sessions

STUDENTS	ADVISORS
<p>SESSION 1 Why Join SkillsUSA?</p>	<p>9:40AM – 10:45AM Current-Future of National SkillsUSA Tim Lawrence SkillsUSA Executive Director</p>
<p>SESSION 2 SkillsUSA Framework Activity</p>	<p>10:45AM – 11:00AM Break</p>
<p>SESSION 3 Develop Your Framework Story</p>	<p>11:00AM – 12:00PM Joshua Brunk SkillsUSA NH State Director</p>
<p>SESSION 4 Tallest Tower Team Building Activity</p>	<p>11:00AM – 11:15AM SkillsUSA Framework Activity</p>
<p>SESSION 5 Social Media Etiquette</p>	<p>11:15AM – 11:30AM Develop Your Framework Story</p>
<p>SESSION 6 Everyday Leadership Discussions</p>	<p>11:30AM – 12:00PM Current-Future of SkillsUSA NH Open Brainstorming Ideas</p>
<p>SESSION 7 Why Run to be a State Officer</p>	
<p>SESSION 8 Balloon Team Building Activity</p>	

Meet & Greet

Please join us to meet and welcome the new State Director of SkillsUSA NH:
Joshua Brunk

Thursday, October 6th, 2016 from 6-7 PM at Plymouth State College's Concord Campus, 5th floor of 2 Pillsbury Street in Concord in Classrooms 5 & 6.

RSVPs are appreciated but, not required. Please contact Courtney Ritchings at Courtney.Ritchings@doe.nh.gov or 603-516-0166.

Membership Registration is OPEN

SkillsUSA Membership Site is open and ready to accept membership. Please go to <http://www.skillsusa-register.org/Login.aspx> to input your membership this year. Check out the benefits below for joining as a professional member.

Why is it important to register yourself as a professional member of SkillsUSA? Becoming a professional member of SkillsUSA is one of the best ways you can demonstrate to your students the importance of the organization and the opportunities that membership will provide. As a professional member, you will receive online access to the following:

-2017-2018 SkillsUSA Championships Technical Standards (new benefit)

-Jump into STEM! (Curriculum)

-Career Readiness Curriculum (CRC)

As a special membership incentive, register at least 15 student members in your training program plus one or more professionals by Nov. 15, and you will receive a SkillsUSA Framework podium banner!!

2016-2017 National & State Dues:

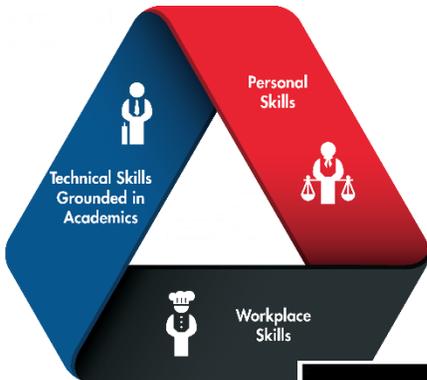
Student: \$16.00 (\$8 National & \$8 State)

Professional: \$30.00 (\$20 National & \$10 State)

Deadline: Feb. 1, 2017 Dues must be paid by state deadline. Students' home addresses requ

Ensure SkillsUSA is Integral to Your CTE Program

Step 3 of the 10 Steps to a Successful Chapter gives you all the resources you need to ensure SkillsUSA is integral to your CTE program. When you infuse SkillsUSA activities into your instructional program, students gain real-world applications to their studies and develop the personal, workplace and technical skills that comprise the SkillsUSA Framework.

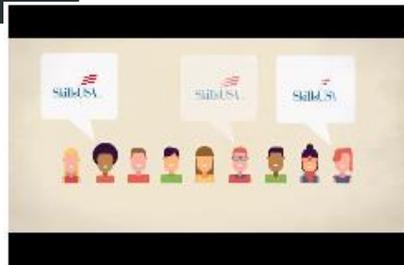


Your classroom will come to life as students see the connection between what they are learning today and their futures. Just as your lab provides contextual teachable moments, your classroom can provide relevancy in developing leadership, communication and teamwork skills that develop the whole student.

The resources below will ensure that administrators see the value of your program to student success and will create an environment that delivers career-ready students:

understand that placing information [letter](#) and [SkillsUSA](#)

- Show the [framework](#) administrators, community so they career readiness.



the mission of the organization “to empower members to become world-class workers, leaders and responsible American citizens.”

- Use the [SkillsUSA Framework flier](#) and [graphic](#) in your program materials to draw attention to the development of personal, workplace and technical skills grounded in academics.

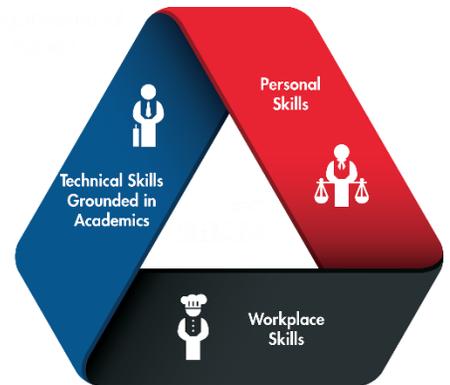
- Ensure parents and families SkillsUSA is integral to your program by directly into the syllabus. Use the [parent brochure template](#) as guides.

[video](#) to students, parents, teachers and members of your business understand how SkillsUSA ensures The SkillsUSA Framework supports the

mission of the organization “to empower members to become world-class workers, leaders and responsible American citizens.”

Turnkey Lesson Plan Makes Integrating SkillsUSA Easy

Step 3 of the 10 Steps to a Successful Chapter provides a hands-on lesson plan so you can ensure SkillsUSA is integral to your CTE program.



Use the [framework lesson plan](#) to embed SkillsUSA into your activities. A SkillsUSA chapter exists as a teaching tool where intentional learning can take place in a safe environment. Students are able to make mistakes and learn from them with your guided practice, which moves them along a continuum of awareness to demonstration and eventual mastery-level learning. The framework lesson plan makes it easy for students to understand what it is and why is important to their total career success.

Career Transitions Site Is a Free Resource

As part of the framework lesson plan, students will benefit from visiting the [Career Transitions site](#), where they can:

- Assess their career interests by taking an online assessment
- Browse career paths and check out videos of real people working in the field
- Learn to write a résumé and cover letter

With this free registration, students will receive a year's worth of career planning tools and resources that will help ensure they are career-ready. Don't delay, have students sign up today to begin to take advantage of these tools!

Turn Creativity into Cash with the Verizon Innovative Learning App Challenge

The [Verizon Innovative Learning App Challenge](#), a program of the Verizon Foundation in partnership with the Technology Student Association, is underway. With an attractive grand prize for eight “Best in Nation” schools (\$20,000 for each winner), this competition has become extremely popular. Submissions have come from all disciplines — from STEM-focused groups to business to language arts and the humanities. **Registration closes Nov. 18.**

NSF Offers Cybersecurity College Scholarships

The National Science Foundation (NSF) has a great opportunity for students interested in a cybersecurity career. The Scholarship for Service program is designed to increase the number of cybersecurity/information assurance professionals. The NSF and U.S. Department of Homeland Security will issue grants to attract more students to the field. A potential recipient must be a full-time student pursuing a bachelor’s or master’s degree in cybersecurity, or a research-based doctoral student. The scholarships cover full-time tuition and fees plus a stipend of \$22,500 for undergraduate students and \$34,000 for graduate students. For more information, go to: www.sfs.opm.gov

Help is Only a Call, Email or Chat Away!

Everyone needs a little help now and then. Let the SkillsUSA Membership Hotline operators help you solve your problems. Hotline operators are ready to answer your questions on how to start a new chapter, engage chapter members and strengthen an existing chapter. Operators are on call from 8 a.m.–5 p.m. (Eastern time) Monday, Wednesday and Friday and from 11 a.m.–7 p.m. (Eastern) Tuesday and Thursday. Call the hotline toll free: **844-875-4557**.

Don’t have time to call? Send the operators an **email** at operators@skillsusa.org or **chat** with them online at the membership registration site.

News from the National SkillsUSA Office

WorldSkills General Assembly on the Horizon

We are headed to the WorldSkills General Assembly (GA) in Niagara Falls, Canada, on Oct. 2-6.

This event marks the first time the GA has been held in Canada, and the first time two countries have co-hosted. We are expecting more than 300 participants from 75 nations. The WorldSkills Leader's Forum on Oct. 4 is open to everyone.

Speakers include Pavel Luksha, founder of the RF Group, a professional at the Moscow School of Management; Dr. Lori Foster Thompson, a behavioral sciences advisor to the United Nations and a White House fellow; and Kayleen McCabe, a DIY Network television host, renovation specialist and spokesperson for the skilled trades.

We put out a joint release Sept. 14. See it here: www.prweb.com/releases/2016/09/prweb13681828.htm.

WLTl Students Showcase SkillsUSA on the Hill

We've closed the books on another successful Washington Leadership Training Institute (WLTl). Participation was higher than ever, with 435 coming from 27 states and Puerto Rico:

- 264 students
- 123 advisors
- 28 state association directors (plus seven family members)
- 13 national officers

Several members of the SkillsUSA Foundation also participated in the Sept. 17-21 conference, including a picnic at our National Leadership Center that Sunday, a lunch and legislative panel on Monday and Capitol Hill visits on Tuesday.

The group enjoyed visiting the national monuments and museums in Washington on Sunday, followed by the picnic with a digital scavenger hunt and outdoor games.

The next day, there was a "CTE Hot Topics" update from Rich Katt, director for Nebraska career education. The legislative panel followed, featuring Brian Moulton, counsel for Sen. Tammy Baldwin (D-Wis.); Mitchell Coppes, legislative liaison and federal lobbyist at the Association for Career and Technical Education (ACTE); and Eric Gearhart of SkillsUSA.

WLTl focused on the development of professionalism, communication and leadership skills in preparation for the showcase event, the legislative visits. In their sessions, students learned about the six components of the POWERR formula (pre-work, outlook, wisdom, engagement, review and reflection) and characteristics of POWERRful communication. The training centered on how to use the POWERR formula in the context of planning for a legislative meeting.

Everyone set off in red blazers Tuesday for Capitol Hill, where more than 100 legislative visits took place. The group also took time to honor the fallen of 9/11 at the Pentagon Memorial and visit Arlington Cemetery for a wreath-laying at the Tomb of the Unknowns. At Wednesday's closing breakfast, Statesman Award pins were presented to those who completed all assignments and participated in an interview. Participants also strategized ways they could take their experience

home to advocate in their local communities. Special thanks to the SkillsUSA staff and to our partners who supported WLTI, and hats off to Courtney Miller, who planned and managed the conference.

For those who attended, we value your feedback and hope you will take the time to respond to the conference evaluation. The data collected will be used to make adjustments to the conference. The deadline for your feedback is today, **Sept. 30**. Here is the link for advisors and state association directors: <http://tinyurl.com/hnx3vs5>

Tom Kercheval just finished a WLTI video with students talking about their Washington visits and CTE experiences. There are a lot of powerful comments from these awesome student leaders. Feel free to share: https://youtu.be/pA7j_emdnnI

To download the group photo taken at the U.S. Capitol, or to find other photos and the 2016 congressional visit report, go to: www.skillsusa.org/events-training/washington-leadership-training-institute/

First Linkage Week a Success

During Sept. 12-16, national staff held our first “linkage week.” Staff held numerous cross-departmental meetings to share information and plan future work. At a full staff meeting that Tuesday, we heard a presentation on SkillsUSA’s internal finance systems (from donor support to operating expenses), plus an update on potential enhancements for our student voting delegates. Later that week, the Communications team demonstrated the soon-to-be-released Identity Manager branding tool as well as our updated website for state association directors.

Local Advisor Celebrated at Center

On Sept. 9, SkillsUSA hosted our mega-prize winner Chris Griesemer and his wife, Andrea, from Lehi, Utah. We had a staff breakfast reception, followed by a tour of Udvar-Hazy National Air and Space Museum in Chantilly, Va., then a Segway tour of Washington, D.C. Finally, we went to a Washington Nationals game, all courtesy of our partner Asurion. Chris teaches photography and brings a large delegation to nationals each year. It was rewarding to learn about his participation in the Chapter Excellence Program and SkillsUSA Championships, and how these programs enhance his program.

Exploring New Partnerships

Ways to connect with Jobs for the Future and other partners was the topic of a Sept. 1 visit by Kathy Mannes, vice president of JFF's Building Economic Opportunity Group. Joined by our Business Partnerships and Development staff, we had a good discussion that should lead to some new initiatives. Kathy, a former SkillsUSA board member who's now serving on our foundation, is a true friend and partner. The meeting has already resulted in connections to Whole Foods, Wegmans and Hilton Corp. Kathy also has connected us to the JFF organization and to certification experts who will be looking at our curricula and exploring accreditation opportunities.

Full Steam Ahead for Abu Dhabi

It's not until Oct. 14-19, 2017, but we're working toward the WorldSkills Competition in Abu Dhabi, United Arab Emirates. Dave Worden reports that fundraising is crucial to support the next U.S. team. Competitors will be fielded individually as funding for their event is secured. Abu Dhabi is the first city in an Arab country to host a WorldSkills Competition.

Participate in Manufacturing Day

SkillsUSA joins other student organizations and industry partners for National Manufacturing Day on Oct. 7, a celebration designed to improve public perception of careers in manufacturing and engineering. SkillsUSA chapters can participate by holding an open house to showcase manufacturing-related training programs to parents and the community. Even better, chapters can opt to participate in field trips or one of 932 events planned nationwide, ranging from career fairs to manufacturing plant tours.

SkillsUSA chapters are asked to share Manufacturing Day photos and stories with social media specialist Darlenne Helena, email dhelena@skillsusa.org. For ways to participate go to: www.mfgday.com.

New Lesson Plan Online for SkillsUSA Champion

With the digital release of the Fall 2016 issue of our flagship magazine, instructors have an online guide to introducing it to their students. To download the new Advisor's Lesson Plan or a PDF of the issue, go to our home page at: www.skillsusa.org. This issue covers the many benefits of SkillsUSA membership and is also accessible from the home page.

The fall issue of *SkillsUSA Champions* magazine is included with the hard copy of this *Executive Update* for state association directors. This print issue was mailed to SkillsUSA advisors and other instructors in mid-September.

Focus Your Students on Safety

CareerSafe sponsors a National Youth Safety Video Contest, in which students across the country are challenged to create a two-minute video demonstrating safety in the workplace. All submissions should be sent to CareerSafe by **March 1**. The winning students will receive a SkillsUSA prize pack as well as a scholarship up to \$2,500, and the winning school will receive a prize up to \$5,000. For more information, visit the CareerSafe website at: www.careersafeonline.com.

Mark Your Calendar: Dates of Future National Conference

Here are the dates of the annual SkillsUSA National Leadership and Skills Conference through the year 2020

- June 20-23, 2017 (53rd)
- June 26-29, 2018 (54th)
- June 25-29, 2019 (55th)
- June 23-26, 2020 (56th)

Call the SkillsUSA Membership Hotline Toll Free: 844-875-4557

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Due Dates

- Nov. 15 SkillsUSA early membership registration deadline
- Dec. 1 Advisor of the Year nominations due
- Feb. 3 National anthem audio tapes due to the national headquarters