Friday Flash

October 28th, 2016

Fall Leadership Conference

**November 1st Deadline to Sign-Up**

This year’s fall leadership conference will once again be held at Great Bay Community College on November 18th, 2016. The conference will begin with registration being between 8:00AM and 8:30AM and Opening Ceremony starting at 8:30AM and with the conference ending at 1:00PM.

Registration for the Conference is now open online [http://www.skillsusa-register.org/Login.aspx](http://www.skillsusa-register.org/Login.aspx) and the cost will be $15.00 per person. Reminder—students attending do not need to be SkillsUSA members. This event is a great opportunity for students to learn more about SkillsUSA NH prior to choosing to join their local chapter.

**Meals:**

Lunch is included with your $15.00 fee, I would like to know of any special diet needs. Once you are registered, please email me any special diet needs to SDSkillsUSANH@gmail.com so that I can make sure that we can plan properly for their needs.
2016 Fall Leadership Conference Agenda
November 18, 2016

8:00AM - 8:30AM   Registration and Check-In
8:30AM – 9:30AM   Opening General Session
                   - Introduction of 2016-2017 State Officer Team
                   - Opening Ceremony
                   - Welcome to Fall Conference, State President
                   - Introduction of Keynote Speaker, State Treasurer
                   - Keynote Speaker, Tim Lawrence, SkillsUSA Exec. Director
                   - Introduction of State Director, State Secretary
                   - Welcome and Instructions, Joshua Brunk, State Director

9:40AM – 12:00PM   Student Workshop Sessions
                   - 9:40AM – 10:00AM   Session 1
                   - 10:10AM – 10:30AM   Session 2
                   - 10:40AM – 11:00AM   Session 3
                   - 11:10AM – 11:30AM   Session 4
                   - 11:40AM – 12:00PM   Session 5

Advisors Sessions
                   - 9:40AM – 10:45PM   Tim Lawrence, Exec Director
                   - 10:45AM – 11:00AM   Break
                   - 11:00AM – 12:00PM   Joshua Brunk, State Director

12:00PM – 12:30PM   Lunch

12:30PM – 1:00PM   Closing Session
                   - How to apply today to your Chapter, State Vice-President
                   - Introduction of SkillsUSA BOD Member, State President
                   - Thanks You from BOD, Board Member
                   - Closing Ceremony, 2016-2017 State Officer Tea
# 2016 Student and Advisor Sessions

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<td>Current-Future of National SkillsUSA</td>
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<td><strong>SESSION 2</strong></td>
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<td><strong>SESSION 3</strong></td>
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<td>Develop Your Framework Story</td>
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<td><strong>SESSION 4</strong></td>
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<td>Tallest Tower Team Building Activity</td>
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<td><strong>SESSION 5</strong></td>
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<td>Social Media Etiquette</td>
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<td>Everyday Leadership Discussions</td>
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<td><strong>SESSION 7</strong></td>
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<td>Balloon Team Building Activity</td>
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Register Yourself and Your Students as Members of SkillsUSA

Once you have officially established your SkillsUSA chapter, you can begin to register yourself and your students as members of SkillsUSA. Step 5 of the 10 Steps to a Successful Chapter focuses on the benefits of professional membership and the logistics of how to register your members online.

- Why is it important to register yourself as a professional member of SkillsUSA? It’s one of the best ways you can demonstrate to your students the importance of the organization and the opportunities that membership will provide. As a professional member, you will receive online access to the following:
  - 2017-2018 SkillsUSA Championships Technical Standards (new benefit)
  - Jump into STEM! curriculum
  - Career Readiness Curriculum (CRC)

SkillsUSA professional members, as a free member benefit, receive the aforementioned items when they have submitted a current and accurate email address along with their membership details. The 2017-2018 SkillsUSA Championships Technical Standards is available online only to professional members as part of their paid membership.

- As a special membership incentive, register at least 15 student members in your training program plus one or more professionals by Nov. 15, and you will receive a SkillsUSA Framework podium banner.
- Instructors who register with 100-percent membership plus one or more professionals will also receive a SkillsUSA Program of Work calendar (value: $5.95).
- SkillsUSA national dues for student members are $8 plus state dues, which vary. For instructors, national dues are $20 plus state dues, which vary. Student members must meet both the state and national deadline to be eligible for national competition, serve as voting delegates or national officer candidates. The national membership deadline is March 1, but many state deadlines fall earlier. The complete listing of state dues and deadlines are contained on the following pages.
To enjoy full membership services, names submitted by Nov. 15 receive all membership services for the 2016-2017 school year, including free items for teachers when applicable. Student membership runs from Sept. 1 to Aug. 31 each year.

The Quick Start Guide to Online Membership Registration will quickly move you step by step through the registration process. Gather all the needed information from your students by first using the Membership Form to collect pertinent membership details.

The Membership Kit contains 24 membership cards for students. For more cards, call 844-875-4557 or email operators@skillsusa.org.

2016-2017 National & State Dues:

Student: $16.00 ($8 National & $8 State)
Professional: $30.00 ($20 National & $10 State)

**Deadline: Feb. 1, 2017** Dues must be paid by state deadline. Students’ home addresses requested

2017 SkillsUSA NH State Leadership and Skills Conference

As of Oct 28th, 2016, competitions for the 2017 State Leadership and Skills Conference will be March 13th, 15th, 16th and 17th, 2017. More information will be forthcoming about the State Conference

Mark Your Calendar: Corrected Dates of Future National Conferences

Here are the dates of the annual SkillsUSA National Leadership and Skills Conference through the year 2020.

- June 19-23, 2017 (53rd)
- June 25-29, 2018 (54th)
- June 24-28, 2019 (55th)
- June 23-27, 2020 (56th)
Get Creative with Helping Students Pay Their Dues

SkillsUSA advisors may encounter students who do not have the economic means to pay dues or cover costs of participating. As educators, we understand the value of the SkillsUSA experience and look for ways to help students cover these costs. Here are some ideas that have worked for other advisors:

- Secure a business or industry sponsor to provide the financial resources to cover dues or expenses.
- Have students work extra time at fundraisers.
- Create opportunities for students to help in the classroom/laboratory.
- Check with your school to see if a fund exists to help students who have low socio-economic status.
- Have students provide services for individuals in the community or others teachers in the school (such as cleaning, filing or assembling and disassembling bulletin boards). Payment could be made to the chapter and used for dues and expenses.
- Brainstorm payment-plan options with students to discover what might work best.
- The Quick Start Guide to online membership registration will quickly move you step by step through the registration process. Gather all the needed information from your students by first using the membership form to collect pertinent membership details.
- The Membership Kit contains 24 membership cards for students. For more cards, call 844-875-4557 or email operators@skillsusa.org.
- For a special membership incentive, register at least 15 student members in your training program plus one or more professionals by Nov. 15, and you will receive a SkillsUSA Framework podium banner (pictured at left).
- Professional membership cards are printed only two times a year. Make sure to get yours first! When you register by Nov. 15, you will receive your professional membership card before the holidays. Otherwise, the second run of professional membership cards will be shipped in the spring.
- Call the SkillsUSA Membership Hotline if you need help starting a new chapter, engaging members or discovering strategies to strengthen an existing chapter. If you have questions or need assistance with online membership registration, the hotline operators can take care of that, too. Call toll free: 844-875-4557.

SkillsUSA Clothing and Tools App Launches

SkillsUSA and our partner Pearson have launched a SkillsUSA Championships app to support middle-school, high-school and postsecondary contestants with information about the clothing and tools required at the national level of competition. This app is a great starter resource for competing in SkillsUSA but does not replace the SkillsUSA Championships Technical Standards.

The app connects users to SkillsUSA’s membership site, where educators — as a new benefit this year — can join as professional members to receive the full set of contest rules and regulations. (Guidelines for demonstration contests remain on SkillsUSA’s contest description page at: www.skillsusa.org/competitions/skillsusa-championships/contest-descriptions/.)

For each contest, the new “SkillsUSA: Clothing and Tools” app includes an overview, clothing requirements, and eligibility and safety guidelines, as well as lists the specific tools, equipment or materials that contestants need to provide. It is offered completely free of charge for students, instructors

While the app will be an important resource for students and advisors, again, it does not replace the full set of rules and regulations. If you have questions on the “SkillsUSA: Clothing and Tools” app, email Dave Worden at dworden@skillsusa.org.

### Big Improvements at the SkillsUSA Store

What’s new at the SkillsUSA Store? Everything! A revamped online store, launched this fall, is now mobile device friendly. A variety of new and exciting features will enhance your shopping experience: a home page with multiple rotating banners, multi-view angles of products and enhanced payment functionality with eCheck. These features will make shopping online for all things SkillsUSA a breeze.

Be sure to share this with your members so they can spread the word through the store’s Facebook and Twitter applications by liking or tweeting out their favorite products, There are a lot of new and fun products for everyone this year, so don’t miss out. Be sure to visit the SkillsUSA Store — [www.skillsusastore.org](http://www.skillsusastore.org) — or everything you need to “Live. Play. SkillsUSA”!

### Your Students’ Voices Can Be Heard in the National Election

The National Student Mock Election gives those under 18 the opportunity to cast votes for candidates in both the federal and state elections. SkillsUSA instructors can use free materials and curriculum to create thoughtful lessons on democracy and the economy, with a special emphasis on civil discourse.

A total of 60 national civic, educational and business organizations serve as cooperating organizations to the Mock Election, including SkillsUSA. The program builds on the 36-year history of the National Student/Parent Mock Election (NSPME), the leading program in student voting. More than 50 million young voters have participated while learning about the importance of using their own voice to share perspectives on important issues. This year, national student voting culminates on Nov. 3, five days before the nation’s election on Tuesday, Nov. 8.

The Mock Election will feature an online ballot option that’s easily accessible from any internet-enabled device: computers, laptops, tablets and smartphones. NSPME will tally the votes in real-time. Online ballots feature multimedia candidate and issue profiles. Students, parents and teachers will be able to hear directly from each candidate (video) as well as the leading arguments “for” and “against” the ballot issues before casting their votes.

For more information and to register to vote, go to: [www.nationalmockelection.org](http://www.nationalmockelection.org). Students shouldn’t miss this opportunity to let their voice be heard! Voting opens on Oct. 25 and closes Nov. 3 at 9 p.m. (Pacific time).

### Video Contest Encourages Financial Responsibility

The American Bankers Association Foundation wants to encourage financial responsibility among your students. Its “Lights, Camera, Save!” video contest calls on students to educate themselves and their
peers about saving and using money wisely. This is the perfect outlet for creative, innovative concepts — your students’ imaginations are the only limit to coming up with unique savings scenarios.

Winning videos will be posted on YouTube. The contest is free and open to all students age 13-18, with the videos of local winners moving on to the national competition. The entry period is Oct. 1-Dec. 1. The top three national winners will receive awards of $1,000, $2,500 or $5,000 to fund their saving goals. Equally rewarding, if one of your students is a top-three national winner, your school will win a scholarship to attend the 2017 Jump$tart National Educator Conference. Winners will be announced in March.

To learn more, visit: Lights, Camera, Save!

**Teacher Guide Helps Students ‘Dream It, Do It.’**

Over the next decade, 2 million manufacturing jobs will go unfilled due to the skills gap. With the help of teachers, we can mitigate this gap and show students the reality of modern manufacturing. The Manufacturing Institute’s “Dream It, Do It” toolkit provides teachers with activities to expand students’ knowledge and awareness of the manufacturing industry.

Many people of all ages are amazed to learn how much is manufactured in the United States and how diverse the careers are in this industry. Today’s manufacturing is about new innovation, making an impact and a chance to design and build the future. Whether students are interested in design, engineering or even the business side of the industry, there is a place for everyone in manufacturing. Not only does the industry offer a wide variety of demanding and fulfilling roles, it also offers high pay and opportunity for career advancement.

**SkillsUSA Members Can Doodle for Google**

Students in grades K-12 are invited to take part in the “Doodle 4 Google” contest and create a doodle that tells the world “what I see for the future.” From graphic design to crayons or clay, artists can use any material to bring a creation to life. This could be a fun chapter or classroom activity — or an assignment if you teach graphic design, drafting or the arts. The contest runs through Dec. 2. One winning student will receive:

- Placement of his or her doodle artwork on the Google homepage
- A $30,000 college scholarship
- A $50,000 Google for Education technology award for his or her nonprofit
- A trip to Google headquarters, a Chromebook, Android tablet and more

For details or to submit completed doodles online, go to: https://doodles.google.com/d4g/.