



Friday Flash

October 7th, 2016

Fall Leadership Conference

This year's fall leadership conference will once again be held at Great Bay Community College on November 18th, 2016. The conference will begin with registration being between 8:00AM and 8:30AM and Opening Ceremony starting at 8:30AM and with the conference ending at 1:00PM.

Registration for the Conference is now open online <http://www.skillsusa-register.org/Login.aspx> and the cost will be \$15.00 per person. Reminder-students attending do not need to be SkillsUSA members. This event is a great opportunity for students to learn more about SkillsUSA NH prior to choosing to join their local chapter.

Deadline to Register is November 1st, 2016

Meals:

Lunch is included with your \$15.00 fee, I would like to know of any special diet needs. Once you are registered, please email me any special diet needs to SDSkillsUSANH@gmail.com so that I can make sure that we can plan properly for there needs

2016 Fall Leadership Conference Agenda

November 18, 2016

8:00AM - 8:30AM Registration and Check-In

8:30AM – 9:30AM Opening General Session

- Introduction of 2016-2017 State Officer Team
- Opening Ceremony
- Welcome to Fall Conference, State President
- Introduction of Keynote Speaker, State Treasurer
- Keynote Speaker, Tim Lawrence, SkillsUSA Exec. Director
- Introduction of State Director, State Secretary
- Welcome and Instructions, Joshua Brunk, State Director

9:40AM – 12:00PM Student Workshop Sessions

- 9:40AM – 10:00AM Session 1
- 10:10AM – 10:30AM Session 2
- 10:40AM – 11:00AM Session 3
- 11:10AM – 11:30AM Session 4
- 11:40AM – 12:00PM Session 5

Advisors Sessions

- 9:40AM – 10:45PM Tim Lawrence, Exec Director
- 10:45AM – 11:00AM Break
- 11:00AM – 12:00PM Joshua Brunk, State Director

12:00PM – 12:30PM Lunch

12:30PM – 1:00PM Closing Session

- How to apply today to your Chapter, State Vice-President
- Introduction of SkillsUSA BOD Member, State President
- Thanks You from BOD, Board Member
- Closing Ceremony, 2016-2017 State Officer Tea

2016 Student and Advisor Sessions

STUDENTS	ADVISORS
<p>SESSION 1 Why Join SkillsUSA?</p>	<p>9:40AM – 10:45AM Current-Future of National SkillsUSA Tim Lawrence SkillsUSA Executive Director</p>
<p>SESSION 2 SkillsUSA Framework Activity</p>	<p>10:45AM – 11:00AM Break</p>
<p>SESSION 3 Develop Your Framework Story</p>	<p>11:00AM – 12:00PM Joshua Brunk SkillsUSA NH State Director</p>
<p>SESSION 4 Tallest Tower Team Building Activity</p>	<p>11:00AM – 11:15AM SkillsUSA Framework Activity</p>
<p>SESSION 5 Social Media Etiquette</p>	<p>11:15AM – 11:30AM Develop Your Framework Story</p>
<p>SESSION 6 Everyday Leadership Discussions</p>	<p>11:30AM – 12:00PM Current-Future of SkillsUSA NH Open Brainstorming Ideas</p>
<p>SESSION 7 Why Run to be a State Officer</p>	
<p>SESSION 8 Balloon Team Building Activity</p>	

Membership Registration is OPEN

SkillsUSA Membership Site is open and ready to accept membership. Please go to <http://www.skillsusa-register.org/Login.aspx> to input you membership this year. Check out the benefits below for joining as a professional member.

Why is it important to register yourself as a professional member of SkillsUSA? Becoming a professional member of SkillsUSA is one of the best ways you can demonstrate to your students the importance of the organization and the opportunities that membership will provide. As a professional member, you will receive online access to the following:

-2017-2018 SkillsUSA Championships Technical Standards (new benefit)

- Jump into STEM! (Curriculum)
- Career Readiness Curriculum (CRC)

As a special membership incentive, register at least 15 student members in your training program plus one or more professionals by Nov. 15, and you will receive a SkillsUSA Framework podium banner!!

2016-2017 National & State Dues:

Student: \$16.00 (\$8 National & \$8 State)

Professional: \$30.00 (\$20 National & \$10 State)

Deadline: Feb. 1, 2017 Dues must be paid by state deadline. Students' home addresses requested

Calling All Members! Strategies for Successful Recruitment

Step 4 of the 10 Steps to a Successful Chapter centers on the need to conduct membership recruitment activities that are not only successful but also continue to drive membership year over year. The key to a successful chapter is the ability to recruit and retain members. Recruitment is an ongoing process and should involve as many current members as possible. If you are starting a new chapter, then all it takes is a few interested students to help get the momentum going and the interest soaring in SkillsUSA. When members and advisors focus on the goal of ensuring that every eligible student has the opportunity to be involved in SkillsUSA, it makes recruitment easy.

- The heavy lifting has already been done for you. Check out the [top 10 recruitment ideas](#) that are tried-and-true from experienced SkillsUSA advisors, found in the Membership Recruitment Ideas document.
- Have students take the lead by personalizing the [Meeting Promotional Fliers](#) with information specific to your chapter and then hanging the fliers around the school. Encourage students to talk with other students and teachers about the benefits of SkillsUSA as they travel around the campus.
- Using the posters from the Membership Kit, create a bulletin board in a prominent location in the school. Get a few of your members involved. They will have an incredible time working together and create something that will have an impact on membership recruitment. Incorporate the SkillsUSA theme for the 2016-2017 year into your recruitment activities:

SkillsUSA: Champions at Work, Preparing America's Skilled Workforce

- Capture students' attention with the [Kickoff Video](#) and [Student Message](#) by Executive Director Tim Lawrence. Post these on social media or your campus website. Seek creative ways to get the word out about SkillsUSA.
- Hold a membership recruitment drive. Create incentives for students to join, including door prizes, drawings and special snacks. It is amazing what motivates students, so consider putting together a committee to organize and run the membership recruitment drive. Their ingenuity and excitement for SkillsUSA will quickly spread.
- Use the [SkillsUSA PowerPoint](#) during class to introduce students to the organization or during an open house when parents are present. If possible, have parents and students seated and present the PowerPoint to them. An extra bonus is to have SkillsUSA members present selected slides or give short testimonials on why they benefit from being involved in SkillsUSA. For additional ideas, check out the [Ideas for Using the SkillsUSA PowerPoint](#).
- Ultimately, membership recruitment is an opportunity to showcase your CTE program to the school and community. Don't miss the opportunity!



Focus Your Students on Safety

CareerSafe sponsors a National Youth Safety Video Contest, in which students across the country are challenged to create a two-minute video demonstrating safety in the workplace. All submissions should be sent to CareerSafe by **March 1**. The winning students will receive a SkillsUSA prize pack as well as a scholarship up to \$2,500, and the winning school will receive a prize up to \$5,000. For more information, visit the CareerSafe website at: www.careersafeonline.com.

Do You Know Where You're Going to Be in 2020? We Do!

Make sure to mark your calendar and join us at the annual SkillsUSA National Leadership and Skills Conference through the year 2020. See you there!

- June 20-23, 2017 (53rd)
- June 26-29, 2018 (54th)
- June 25-29, 2019 (55th)
- June 23-26, 2020 (56th)

The Data Proves It: Technical Education Students Can Earn More than Others

A new white paper, "Preparing our Students for Career Success — What Parents Should Know," is now available. It's written by Douglas Young, managing partner of independent consulting firm Wilcap LLC, and prepared for Universal Technical Institute. Examining the U.S. Department of Education's *College Scorecard* and U.S. labor-market trends, the paper provides insights to parents and prospective students on which educational paths will lead to well-paying jobs. It recommends that parents and students adopt an "occupation-driven" approach to education to improve post-graduation outcomes.

The analysis finds that students who choose an industry-aligned, quality postsecondary technical education can go on to earn more, on average, over the long term than their peers at some of the nation's most selective liberal-arts universities. Career and technical students are better insulated from job losses driven by workforce automation, a growing factor affecting the labor market, according to Young. You can download the white paper here: www.uti.edu/prepare4future.

Help is Only a Call, Email or Chat Away!

Everyone needs a little help now and then. Let the SkillsUSA Membership Hotline operators help you solve your problems. Hotline operators are ready to answer your questions on how to start a new chapter, engage chapter members and strengthen an existing chapter. Operators are on call from 8 a.m.–5 p.m. (Eastern time) Monday, Wednesday and Friday and from 11 a.m.–7 p.m. (Eastern) Tuesday and Thursday. **Don't have time to call?** Send the operators an **email** at operators@skillsusa.org or **chat** with them online at the membership registration site! Call the SkillsUSA Membership Hotline Toll Free: **844-875-4557**