

Friday Flash. . .

The Best of the Week in SkillsUSA New Hampshire

→ SkillsUSA announces theme for 2015-2016

SkillsUSA: Champions at Work
Connecting You to Career Success

The topic will be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how the national theme, SkillsUSA: Champions at work, address the SkillsUSA national program of work in the area of professional development.

Check out this link to get more in depth info for these contests:

<http://www.skillsusa.org/about/theme/>



→ Fall Leadership is BACK!

SkillsUSA NH is excited to announce that our Fall Leadership Conference is back! Great Bay Community College at the Pease International Trade port will be hosting the event this year. There will be 2 community service projects with this year's Conference along with advisory trainings that can be counted as PD. Registration is open.

Date: November 20, 2015

Time: 8:30 am – 1:30 pm

Location: Great Bay Community College

Cost: \$15.00 per person

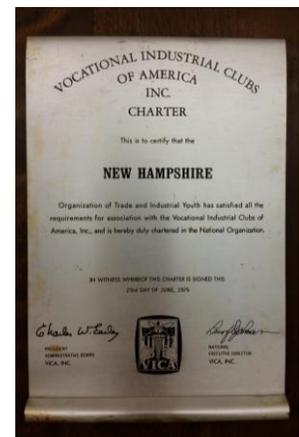


Flyers for Fall Leadership are with this week's Friday Flash.

→ SkillsUSA NH is celebrating its 40th year

SkillsUSA NH was granted its charter for the Vocational Industrial Clubs of America (VICA) back on June 23, 1975. New Hampshire joined VICA 10 years after its founding in 1965. VICA became SkillsUSA in 2004, but still has the same rich traditions and history.

We would like to hear your stories of the last 40 years with SkillsUSA NH, or VICA. Please email them to Kate Krumm at skillsusanh@gmail.com



→ **Introducing you State President Ineliz Rijo**

SkillsUSA NH is proud to introduce to you, your state President Ineliz Rijo.

She's been with SkillsUSA since 2012, as a competitor and as a Maine state officer. She has competed in technical drafting locally and at states. She is also responsible for starting a chapter of SkillsUSA at York County Community College in Wells, Maine.

She recently graduated with her Associates Degree in Architectural and Engineering design and is planning on going to Great Bay Community College where she will start at SkillsUSA NH chapter there. She is currently interning at the Portsmouth Naval Shipyard as a CAD technician. Her job responsibilities include helping the Navy maintain the buildings on the yard. Her plan is to receive her Bachelor's degree in Mechanical Engineering from UNH.



SkillsUSA has not just given her the opportunity to develop into a leader but also created and encourage the hard working mindset needed to become a great leader in the workforce.

→ **Introducing you State Vice President Brooke Gatchell**

SkillsUSA NH is proud to introduce to you, your state Vice President Brooke Gatchell.

Brooke is a sophomore at the Thompson School at the University of New Hampshire studying Restaurant Management. She has been a SkillsUSA member for four years and this is her third year as a state officer.



Brooke has competed in Job Interview at the state level three times. She took gold for the past two years at the state level and has attended two national conferences as a competitor as well as representing New Hampshire as a state officer.

She enjoys being involved with SkillsUSA because of all of the incredible experiences that comes with attending fall leadership and nationals, being able to meet new people from around the state and the country and gaining leadership skills along the way. Her SkillsUSA officer team has become a second family and she's looking forward to serving the 2015-2016 term.

After graduating UNH with her associates degree she plans to transfer to a Florida university with hopes to become a restaurant or hotel manager at Disney World.

→ **SkillsUSA NH is looking for more State Officers**

SkillsUSA NH is looking to expand our state officer team! An application will be coming out soon that you can fill out and send into your State Director, Kate Krumm skillsusanh@gmail.com. Anyone that is going to Fall Leadership will also get to go to a panel discussion on being a State officer. We will have applications available at the Fall Leadership Conferece to be filled out. Deadline will be

Dec. 1. Interviews will be held during December and announcement of new officers will be before Christmas. New officer training will be held in the beginning of January.

→ Skills Point Assessments

SkillsUSA NH earned 28 Skills Point Certificates while at the National Leadership and Skills Conference. This is 10 more than last year. To earn a Skills Point Certificate you must pass the written test above the cut score determined by the Technical Committee for the contest. The following students earned the Skills Point Certificates:



Name	Contest	School
Avery, Christine	Restaurant Service	Seacoast School of Technology
Baybutt, Celia	Broadcast News Production	Cheshire Career Center
Belle-Isle, Andrew	Computer Programing	Mt. Washington Valley CTC
Blair, Lauren	Broadcast News Production	Cheshire Career Center
Brown, Steiger	Power Equipment Technology	Pinkerton Academy
Bunszel, Thomas	Broadcast News Production	Cheshire Career Center
Burke, Kelly	Television (Video) Production	Cheshire Career Center
Caverly, Nicholas	Dover Career Technical Center	Electrical Construction Wiring
Clark, Andrew	Automated Manufacturing Tech	Creteau Regional Voc Ctr
Codling, Dennis	Automated Manufacturing Tech	Creteau Regional Voc Ctr
Crisp, Kenneth (Carson)	Culinary Arts	Portsmouth High School
Farley, Justin	Digital Cinema Production	Manchester School of Technology
Gagne, Lane	Welding	Berlin Regional CTC
Gatchell, Brooke	Job Interview PS	Thompson School- UNH
Gieger, Leanna	Cosmetology	Manchester School of Technology
Gilbert, Nathan	Automated Manufacturing Tech	Creteau Regional Voc Ctr
Goodenough, Grace	Television (Video) Production	Cheshire Career Center
Hamel, Kyle	Plumbing	Sugar River Valley RTC-Claremont
Hemond, Jacob	Electrical Construction Wiring PS	Manchester Community College
Keefe, Jr., Patrick	Telecommunications Cabling	Pinkerton Academy
Kennish, Marguerite	Culinary Arts PS	Lakes Region Community College
Manseau, Christopher	Digital Cinema Production	Manchester School of Technology
Merrill, Carter	Information Technology Service	Dover Career Technical Center
Monacelli, Allison	Broadcast News Production	Cheshire Career Center
Pepin, Alyssa	Commercial Baking	Concord Regional Technical Ctr
Picard, Breannah	Esthetics	Manchester School of Technology
Powers, Forrest	Automotive Service PS	Lakes Region Community College
Tanguay, Maxx	Automotive Service HS	Dover Career Technical Center

→ **Top Chapter Recruitment Ideas for a Successful Start to the New School Year:**

- 1) **Offer a giveaway, such as a T-shirt when you pay your dues.** This is something physical that members can hold onto right away.

Variations:

- **Drawings:** Have a drawing for a prize. Often businesses are willing to donate items such as movie passes, dinner coupons, T-shirts or gift cards. Registration is open to all members that have **paid** their dues.
- **Spin the Wheel:** Create a winning experience for members by allowing them to spin the wheel and wherever the needle lands, that's the prize they win! It's simple, fun and draws a lot of attention from other students. Run Spin the wheel for one week. On Monday morning, everyone that has paid membership dues received five tickets to spin the wheel, one for each day of the week. Students who then come in on Tuesday and pay their dues receive only four tickets to use, and so on for Wednesday payment of dues, etc. By allowing students to spin the wheel on a daily basis, it keeps the excitement high all week long and encourages other students to pay their dues so they have an opportunity to participate too. Prizes can be as simple as a candy bar or a soft drink during lunch all the way to chapter T-Shirts or a free conference registration. Students enjoy winning something and the fun of spinning the wheel. Make sure to set up your wheel in a high-traffic area so plenty of students catch the excitement and want to know more about joining SkillsUSA.

- 2) **Incentive door prizes for attending meetings and inviting new members to join.** Everyone loves to win something, and drawings for simple prizes work really well for students. It is the excitement and anticipation that keeps them involved in the process.

Variation:

- **Each current member that brings in three new members gets a t-shirt.** Students love to receive t-shirts, and it serves as extra publicity for your chapter when students wear the shirts to school and around the community.

- 3) **Advertise that your chapter is having an open meeting where anyone can attend.** Have several chapter members prepared to welcome potential members and answer any of their questions. Ensure that someone follows up after the meeting with the potential member to directly ask them to join your chapter.

Variations:

- **Bring Three you Know:** This theme encourages members to list three (or more) people they feel would enjoy being members of SkillsUSA and invite them to attend a chapter meeting. The candidates are endless – friends, classmates or others in your area of study. The main idea is to encourage, motivate, lead and reward members for their efforts. Also, always encourage and expect members to bring prospects to any and all membership meetings.
- **Plan icebreakers for local chapter meetings:** Icebreakers not only allow members to interact at a meeting, they also make meetings fun! Having fun is important to recruiting and retaining members!
- **Food:** Have an informational meeting held after school. Create a theme such as “Build Your Own Banana Split Party”. Hand out invitations to all students in career and technical education classes.

- **Happenings:** Give examples of what has happened in your chapter during the past year. Show prospective members actual pictures (via a PowerPoint presentation) of where your chapter has gone, what you have done, and whom you have met through your SkillsUSA involvement.
 - **Every other month, hold a presentation featuring timely topic and well-known speaker:** Chapter members should be encouraged to invite guests to the meeting, and after the event participants can engage in an idea exchange. Information about the chapter can be presented at each of these bimonthly meetings.
 - **“Bring Them Back” Meeting:** Occasionally conduct a special homecoming meeting with the goal to invite past members to join as alumni members. Consider asking the former members to tell a one-minute memory of a project/event they experienced in the past as a chapter member. Making time for this during the program is a great way to rekindle their interest and grow alumni membership.
 - **Divide current chapter members into eight teams:** During four six-week segments, have two teams at a time compete against each other, earning points for bringing prospective members to meetings (1 point for each guest) and submitting completed membership forms for the chapter secretary (5 points for each form). Teams can receive bonus points for two or more members inducted (5 points) and 2 points for each new member inducted above two. Give small prizes to the winning team member of each segment. Find a unique prize for the overall winning team members. When the new members are inducted, consider having the sponsor’s team stand with the new members during their induction, further emphasizing the team spirit of the competition. Teamwork and some friendly competition cannot only yield new members, but also is a fun way to unite all chapter members in a common activity.
- 4) **Candy invitation:** Hand out candy bars such as a Payday with an invitation saying, “Come join SkillsUSA and see how to increase your PAYDAY! Hand out invitations to all prospective members inviting them your meetings.
- Variations:**
- **Locker Signs:** Place sigs with candy on their lockers. Use a catchy phrase such as “Be a STAR in SkillsUSA” and give away Starburst Candies
 - **Send potential members “SkillsUSA-grams”:** or personal invitations to join your chapter. Make them feel special!
- 5) **SkillsUSA booth/registration table at open house and during lunch.** Include plenty of information on SkillsUSA and how to become a member, but also build in a food item, like a cookie during lunch or a game that they play to receive a SkillsUSA promotional item. Consider creative ideas to draw attention to your booth and table/
- Variations:**
- **Recruitment nights are successful:** Popular worldwide, recruitment nights are an excellent way to reach a large group of prospective members at one time. These events don’t have to be at night or be a traditional meeting to be successful. Chapters have held game nights, dodgeball tournaments, festivals or Family Fun Days. Chapters can even get all the student organizations together to create one big event that focuses on recruitment for each organization.

- **Hold a SkillsUSA luncheon for new members:** Have the officer team greet and serve lunch to your new members to welcome them to the organization.
- **Rising freshman assembly is the perfect time to introduce SkillsUSA:** Check with the organizers of the assembly as to if your chapter officers could be given a few minutes on the agenda to make a presentation or possibly present an engaging skit about SkillsUSA. Whether humorous or informational, skits can leave a lasting impression on underclassman.
- **Have senior chapter members talk to freshmen/sophomore/junior classes** about why they enjoy your career and technical education program, the benefits of participating in SkillsUSA, the thrill of competition, leadership growth, meeting new people, etc.
- **Ask Alumni to visit:** with potential students to spark their interest and demonstrate how involvement in SkillsUSA will help them in the long run by increasing their leadership skills, networking with potential employers, building their resume, etc.

→ **2015-2016 Membership Kits**



This fall as teachers return to their classrooms they will be greeted by 2015-16 SkillsUSA membership kits that are specifically designed for high school or college/postsecondary. Materials and resources have been developed to meet the individual needs of each of these target markets. Membership kits have been mailed to all chapters that affiliated with SkillsUSA last year and extra kits have been mailed to all state offices. The kit includes: three posters, DVD containing three videos and 27 educational resources, tools for recruitment, lesson plans, enrollment instructions, programs, scholarship and recognition opportunities, membership cards, and



information on products. You can also download those membership kits here <http://www.skillsusa.org/membership-resources/advisors/membership-kit/>

→ **Membership site is open**

The national membership site is open. If you have not received your membership packets please contact your State Director, Kate Krumm, skillsusanh@gmail.com to get one. If you submit your membership of at least 15 students and 1 or more professional member **by November 16, 2015** you will receive a commemorative banner to celebrate the 50th anniversary of one of the SkillsUSA’s newest resources *Ignite!*

Membership fees:

	High School	Post-Secondary
Student	\$16.00	\$18.00
Professional	\$24.00	\$24.00

→ **SkillsUSA Membership Hotline – Call toll free 1-844-875-4557**

Have questions? Need answers? The SkillsUSA membership hotline can take care of all of your chapter questions. From how to start a new chapter, ways to engage more of your chapter members, or strategies to strengthen your existing chapter, the hotline operators are standing by and ready to help. If you have questions or need assistance with online membership registration, the hotline operators can take care of that as well. Call toll free 1-844-875-4557



Important Dates



October 2015

- Oct. 8, 2015 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- Oct. 9, 2015 -- State Officer Meeting @ SST, 5:30 pm (open to public)

November 2015

- Nov 1, 2015 -- Deadline for Registering for Fall Leadership Conference
- Nov. 11, 2015 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- Nov. 13-14, 2015 -- Region One Advisor Training @ Norword, MA
- Nov. 16, 2015 -- SkillsUSA membership deadline to receive free educational resource
- Nov. 20, 2015 -- State Officer Meeting @ GBCC, 5:30- 7:30 pm (open to public)
- Nov. 20, 2015 -- Fall Leadership Conference @ GBCC

December 2015

- Dec 10, 2015 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- Dec. 14, 2015 -- State Officer Meeting @ TBD, 4pm (**closed** to public)

January 2016

- Jan. 14, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- Jan. 18, 2016 -- State Officer Meeting @ TBD, 5:30- 7:30 pm (open to public)

February 2016

- Feb 1, 2016 -- **State & National membership deadline (must be submitted by this time)**
- Feb. 8, 2016 -- State Officer Meeting @ TBD 5:30- 7:30 pm (open to public)
- Feb. 11, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- Feb. 7-13, 2016 -- National CTSO Week

March 2016

- March 1, 2016 -- **State Deadline for registering for State Contests**
- March 7, 2016 -- State Officer Meeting @ SST, 5:30- 7:30 pm (open to public)
- March 10, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- March 16, 2016 -- State Skills & Leadership Conference @ Nashua North
- March 18, 2016 -- State Skills & Leadership Conference @ SST
- March 20, 2016 -- Awards Ceremony @ Sanborn HS, 2pm (Doors open at 1:30)
- March 27, 2016 -- Snow date for Awards Ceremony @ Sanborn HS, 2 pm (Doors open at 1:30)

April 2016

- April 7, 2016 -- National Travel Meeting @ Concord HS, 6pm
- April 14, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- April 15, 2016 -- Deposit and paperwork due for National's

May 2016

- May 1-7, 2016 -- SkillsUSA National Week of Service
- May 12, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- May 8-9, 2016 -- Founder's 50th Anniversary Gala @ National Headquarters, Leesburg, VA

June 2016

- June 1, 2016 -- Balance for National Conference Due
- June 9, 2016 -- Board of Directors Meeting @ Concord, 4:30 – 6:30 pm (open to public)
- June 18-20, 2016 -- Leverage, Activate and Engage Conference, Louisville, KY
- June 20-24, 2016 -- 52st National Leadership and Skills Conference, Louisville, KY

→ Champions Membership Circle

OVER 800 members in 2014-2015!

* Increase from last week.

Bold text indicates new entry for the week.

Bronze Medal Membership:

Concord Regional Technical Center (45) Students, (1) Professional

Silver Medal Membership (25% higher membership over last year):

None submitted yet

Gold Medal Membership (50% higher membership over last year):

None submitted yet

Something happen in your week - tell us about it and we will post in the Friday Flash – just email skillsusanh@gmail.com

To learn more about SkillsUSA, then visit our website at www.skillsusanh.org